# Welcome to URIMAT.

Every drop counts.





**URIMAT**®

The waterless urinal. Swiss-made since 1998.

#### Welcome to URIMAT

# URIMAT is a leading manufacturer of environmentally friendly products in the sanitary ware industry.

In a place where others are passive, URIMAT is actively setting new trends and standards on a daily basis. The waterless urinals made by the Swiss manufacturer URIMAT are enjoying world-wide acceptance and simultaneously bringing hygiene and ecological protection to thousands of washrooms around the globe. As they discover the innovative technology and the high value retention of our products, new customers are placing their confidence in our solution every day, thereby actively helping to save millions of litres of clean drinking water. In regions where this valuable resource is in short supply, such arguments are becoming ever more crucial in an era of climate change.

As a market leader, URIMAT is fully committed to ecological sustainability. Our products are manufactured using eco-friendly materials and production processes. When choosing our partners we emphasise carbon-neutral production and high ethical standards.

Our uncompromising quality control and leading technology guarantee durable products with odourless, hygienic and ecological operation.

Make a statement today. Choose URIMAT.

Thank you very much! The URIMAT Team.

#### Some of our clients:

#### Companies

Coop
Credit Suisse Group
Deutsche Bahn AG
ETH Zürich
Flughafen Frankfurt
Messe Schweiz AG
Migros
Schweizerische Bundesbahnen
Schweizerische Post
Tank & Rast

#### Restaurant / hotel

Autogrill Schweiz Burger King Kinopolis, Mc Clean, Europapark Rust McDonalds Mövenpick

#### Sports / public authorities

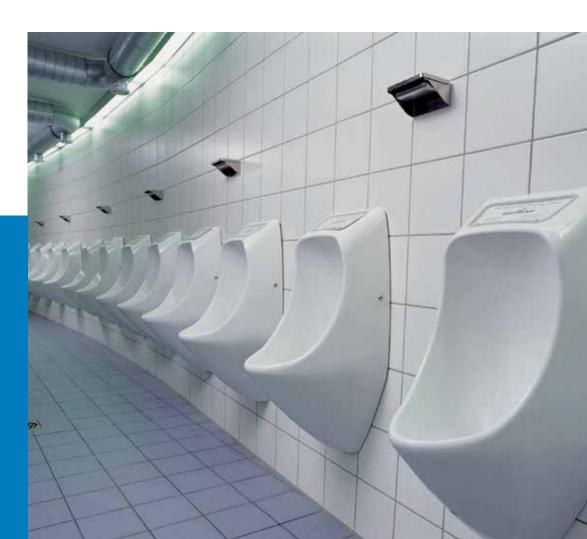
AFG Arena, St. Gallen Einkaufszentrum Glatt Fussballstadion Genf Königs-Pilsner Arena Oberhausen La Maladière, Neuchâtel RCD Español Stadion Mainz 05 St. Jakob-Park Stadion, Basel Uniklinikum Freiburg

# With URIMAT you are in excellent company

When you choose to rely on the technology of the market leader – the waterless urinals by URIMAT – you are in excellent company.

Take McDonald's, for example – A global corporation that subscribes to high ecological principles and is committed to sustainability. By installing URIMAT in their premises worldwide, McDonald's is sending a clear message and saving billions of litres of valuable drinking water.

In virtually every industry, we can name prestigious references that place their confidence in us every day. Make a statement now! Choose URIMAT!



# The original.

The waterless urinals from the market leader at a glance!



Model	URIMAT eco	URIMAT ecoplus	URIMAT <b>eco</b> info	URIMAT <b>eco</b> video	URIMAT <b>compact</b> plus	URIMAT compactinfo	URIMAT <b>compact</b> video	URIMAT ceramic	URIMAT ceramiccompact
Article code	15.001	16.001	11.001	16.971	14.001	14.101	14.971	12.201	12.301
Color	white	white	white	white	white	white	white	white	white
Weight	4,2 kg	4,4 kg	4,7 kg	5,5 kg	3,5 kg	3,8 kg	4,5 kg	21 kg	12,5 kg
Special feature		passive adver- tising display	illuminated ad- vertising display	with LCD video display	passive adver- tising display	illuminated ad- vertising display	with LCD video display		

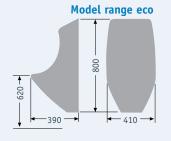
#### Model ranges eco and compact

Innovative and functionally designed urinals made from durable high-tech plastic. No water, no chemicals, no odours. The patented mechanical drain trap and microbiological cleaning agents guarantee trouble-free, odourless operation.

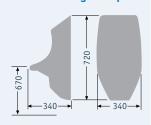
#### Model range ceramic

Elegance meets technology. The complete absence of a flushing rim and sharp edges in the vitreous china urinals from URIMAT actively avoid any build-up of deposits. The non-porous glaze of the URIMAT ceramic bowl ensures that no residues are left. No water, no chemicals, no odour. The patented mechanical drain trap and the microbiological cleaning agents guarantee trouble-free, odourless operation.

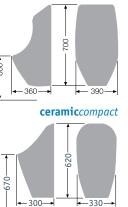
#### **Dimensions** (in mm)



#### Model range compact



Model range ceramic ceramic



## MB ActiveTrap

Sophisticated technology for the most basic of needs. The Urimat MB ActiveTrap collects the urine and channels it into the waste pipe without flushing, while at the same time sealing in any odours. Fluids are channelled via a vertical membrane straight into the sewage system. Above the membrane there is a microbiological cleaning block which reduce build-up

of deposits both inside the odour seal unit and in the waste pipe. As soon as fluids stop flowing through the membrane, it automatically forms an airtight seal.

After the MB-ActiveCube has dissolved, the red surface beneath the transparent cover signals that the odour trap has to be replaced.

- Patented adjustable three-way control
- Integrated MB-ActiveCube
- **→** Livecycle indicator
- Vertically sealing membrane system

#### Odour trap

for all URIMAT plastic and ceramic bowls

#### The patent for 100% odour-free function

- 1 Patented three-way control
  The cover of the integrated MB-ActiveCube has three settings which regulate
  the efficiency of the block, thereby controlling its effective service life.
- 2 Integrated MB-ActiveCube

The integrated MB-ActiveCube improves hygiene, reduces deposits and reduce the inside of the odour trap and the waste pipe becoming encrusted with organic matter, urine deposits and fats.

3 Livecycle indicator

After the MB-ActiveCube has dissolved, the red surface beneath the transparent cover signals that the odour trap has to be replaced.

4 Vertically sealing membrane system
The vertical membrane technology
guarantees that odours are completely
sealed away and is able to withstand
both negative and positive pressures. It
is impossible for gases from the sewage
system to escape.

### **MB-ActiveCleaner**

#### pH-neutral, biological and sustainable.

Dermatologically tested for skin-friendliness and found to be "very good". MB-ActiveCleaner eliminates the bad odours caused when organic matter decomposes. It is particularly well suited for maintenance cleaning and odour elimination in heavily used washrooms & sanitary facilities.

MB-ActiveCleaner contains micro-organisms that penetrate the pores (joints) and destroy any odours caused by organic residues deposited there, leaving a pleasant and lasting freshness. Used daily, it prevents odours from developing.

By delaying re-soiling, MB-ActiveCleaner makes an active contribution to maintaining cleanliness in all environments.



#### Areas of application

- Toilets and sanitary facilities
- Washrooms and showers
- Facades, passages and stairways
- Waste containers and refuse collection stations
- Floors, carpets etc.



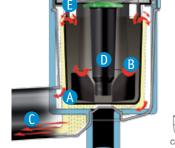


#### Drain Trap with hydrostatic float

The patented exchangeable odour seal element used in the URIMAT collects the urine and discharges it (without using water) into the drainage system. No pollutant oil is needed. The float seal prevent any odour developing.

The patented drain trap cartridge **A** guarantees the smooth operation.

The urine reaches the internal piece **B** of the drain trap. After reaching at the overflow height, it is transferred to overflow area **C** through the corresponding opening and diverted into the sewage system.



It is equipped with:

- A 2 inch (51mm) liquid trap seal to block sewer gas.
- A special floater **D** and flexible lip seal **E** to keep odor sealed in.

# URIMAT the ecological environmental system



- High-tech polycarbonate bowl, carbon-neutral manufacturing, 100% recyclable
- Unique odour trap technology with integrated cleaning system
- Saving minimum 100,000 litres of drinking water a year per urinal = 17.5 kg less CO<sub>2</sub>
- Microbiological cleaning system
- Financing possibility through advertising

# **Advertising with URIMAT**

#### A high-yield investment.

URIMAT is not only a market leader among waterless urinals, but at the same time offers an advertising medium with significant reach in a clearly defined target group. There is no changing the channel or turning the page. Your advertising message is viewed on average for 40 seconds.

Depending on the model, the urinals from URIMAT offer either static advertising displays or high-resolution LCD-screens with animated messages that hit home within your target

A modern and audience-specific medium that allows you or your customers to address your target group in the most effective way. The URIMAT media partners will be pleased to advise vou.





#### The Acceptance Study

- 93% of all those surveyed said the advertising screen was the first thing they noticed on the URIMAT Info!
- 96% find the advertising on the URIMAT Info positive or aren't bothered by it!
- 90% remember the message on the URIMAT Info advertising display!

The Acceptance Study was performed in Switzerland by the renowned market research institute, IHA-GfK.

- captive audience of 40 seconds
- no divergence loss

# **Ultimately only hard facts count!**

Arguments that have persuaded even URIMAT's most demanding customers:

- Annual savings of at least 100,000 litres of drinking water per urinal per year
- No Water consumption
- No urine scale build-up
- No chemicals
- CO<sub>2</sub> reduction (at least 175g per m<sup>3</sup> water)
- No odour
- No flushing systems necessary
- CO<sub>2</sub>-neutral manufacturing

- Worldwide patented system and design
- Microbiological cleaning system
- Income generation through advertising opportunities
- Durable materials
- All-round service with our own staff
- Successful since 1998
- Swiss quality

### Partition wall and design element in one

URIMAT uses elegantly shaped urinal partition walls made of Trespa®. These durable dividers have a smooth surface, good hygiene properties and are extremely robust. In addition, they are also very easy to clean.

URIMAT urinal-partition walls make a perfect design element in your washroom.\*



#### **URIMAT** sets standards

As a leading company for waterless sanitary technology, URIMAT is continually redefining the quality standard. Our constant striving for new solutions to protect that precious resource, water, have been endorsed over recent years by numerous renowned international environmental awards and certifications.















# URIMAT redefines industry standards.

URIMAT is a leading producer of environmentally friendly products in the sanitary ware industry





